

John D. Foust

STRATEGIST

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY - BRANDCENTER; RICHMOND, VA -
MASTERS OF BUSINESS AND SCIENCE (COMMUNICATION STRATEGY); 2013-2015

- Favorite projects: Marvel, Barbie, Hilliard House (Non-Profit transitional housing in Henrico County).
- Expert in singing about people's dogs, running from zombies, marketing breakfast cereal.

CHRISTOPHER NEWPORT UNIVERSITY- NEWPORT NEWS, VA -

B.A. (COMMUNICATION STUDIES, LEADERSHIP STUDIES MINOR); 2008-2012

- Graduated "Cum Laude" as part of the President's Leadership Program. Reporter for the *Captain's Log* newspaper, provided reviews of games, campus entertainment, etc. Secretary of the Lambda Pi eta Honors Communications Society. Studied abroad at Oxford during Summer 2011 with Prestigious Scholarships and Fellowships Program. Knows secrets about CNU's great lawn and how President Tribble keeps the grass green.

EXPERIENCE

MARINERS' MUSEUM - NEWPORT NEWS, VA.; JULY-AUGUST 2013

- Advertising and Public Relations intern. Journalist for *Ahoy!* magazine, covering new exhibits and Tidewater maritime history. Updated businesses on changes to the museum's webpage and hours. Promoted the museum at Tidewater pirate celebrations (EX: Blackbeard Festival). Provided children with games and activities while talking to parents about upcoming summer programs and exhibits for the family to enjoy. Recruited pirate fans in an attempt to break the Guinness' world record for "Most people dressed like Pirates within a single area." (Results were almost successful.)

WAVY TV 10/WVBT FOX 43 - PORTSMOUTH, VA; JUNE-AUGUST 2011

- Intern for the 10 PM FOX 43 news, 11:00 PM WAVY TV 10 news. Distributed rundowns, operated teleprompters. Learned that even anchors can (attempt to) rap.

VIRGINIA AIR AND SPACE CENTER - HAMPTON VA; 2004-2010

- Assistant volunteer for summer camps. Learned to help children using my experience in the camps as a kid. Developed an understanding for what's popular and trendy with young kids and how to interact with them.

SKILLS

- Brand Positioning
- Creative Briefs
- Final Cut Pro X
- PowerPoint
- Qualitative and Quantitative Research
- Simmons
- SWOT Analyses
- Sysomos

INTERESTS

I'm a nerd, plain and simple. When I'm not reading comics like *Iron Man* or *JoJo's Bizarre Adventure*, I'm carefully posing my newest S.H. Figuarts figure or agonizing over a plastic model kit. I've played more video games than the average person would even bother to touch, and I enjoy eating dinner while watching sci-fi and superhero TV shows. To balance out my guilt I'll be sure to take an hour to work out during the day.

CONTACTS:

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